What are my licensing options?

Aithin™ can be installed as a standalone software application on your intranet for secure internal access via your intranet. We provide you with a permanent license, and you can opt to subscribe to an updates and maintenance package for a small annual fee.

If you prefer to use a hosted solution, you can license Aithin™ simply for the duration of your knowledge audit/ KM assessment project (up to 6 months). We also provide an annual subscription package so you can access and manage your knowledge maps on an ongoing basis.

Here is a summary of your licensing options:

LICENSE TYPE	Installed License	Annual License	Project License
PERIOD	Perpetual	12 months	6 months
HOSTING	Installed on client server	Dedicated cloud server	Shared cloud server
INCLUDES	- On-site installation and setup - Aithin™ configuration and initial training - 12 months maintenance and support covering minor upgrades (eg. minor revisions and enhancements to existing features, security fixes etc)	- High reliability - High availability hosted (dedicated) server - Server setup - System admin - SSL (Secure Sockets Layer) - 12 months Aithin™ maintenance and support covering minor upgrades (eg. minor revisions and enhancements to existing features, security fixes etc)	- High reliability - High availability hosted (shared) server - Server setup - System admin - SSL (Secure Sockets Layer) - 6 months Aithin™ maintenance and support covering minor upgrades (eg. minor revisions and enhancements to existing features, security fixes etc)
EXCLUDES	- Major software upgrades (eg. new major features) - Travel expenses to install minor upgrades on client site - Any consulting fees	- Consulting fees including initial Aithin™ configuration - Major version upgrades (eg. new major features)	- Consulting fees including initial Aithin™ configuration - major version upgrades (eg. new major features)

For the installed version, what are the minimum system requirements?

- 1GHz Xeon-cass CPU (server)
- 2Gb RAM
- 40 Gb storage
- LAN connectivity (for HTTP and HTTPS)

About Straits Knowledge

Straits Knowledge is a knowledge management research and consulting firm headquartered in Singapore and with clients and projects in Asia, Europe and North America. We established our sister company Straits Knowledge Digital to embed our experience and methodology into innovative software tools in support of effective knowledge management implementation in organisations.

For more about the Aithin™ Knowledge Mapping and Analytics software please visit www.aithinsoftware.com

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Aithin™ Technical Brochure

Aithin™ is a knowledge mapping and analytics software that enables people to map the knowledge assets that make their organisation tick. The maps are structured around your key functions, and the critical business activities of your key functions. Once completed, the maps can work as a permanent directory of key knowledge assets. They can be browsed by any member of staff, they can be annotated, and they can be marked up for potential sharing across the organisation. With a permanent license, you can use Aithin™ to manage your knowledge assets consistently over time. Aithin™ also contains a knowledge management diagnostics suite to help you identify knowledge management pain points and opportunities.

Definition: "Aithin" (Irish) - identify, credit, finger, know, place, recognise
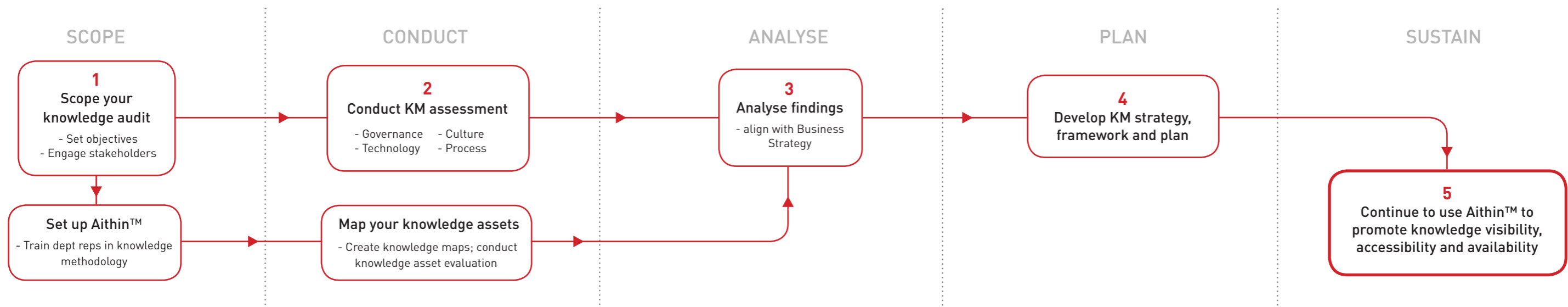
When would you use Aithin™?

Aithin™ helps you identify what your organisation knows. Aithin™ helps you to facilitate knowledge sharing, identify knowledge risks and gaps, and conduct diagnostics on how you can improve the way you manage your organisation's knowledge.

You would normally use Aithin™ within a knowledge audit or knowledge management assessment exercise.

Knowledge audits can cover a number of different focus areas. Mapping your knowledge assets is one of those areas. Aithin™ also gives you important insights into how you can support your business processes better.

How effectively is knowledge and information governed in your organisation? What roles, responsibilities, policies exist?

Governance

Technology

How do your current platforms help or hinder knowledge and information sharing?

Culture & Leadership

Business Strategy

What is your learning and knowledge sharing culture like? What are the dominant behaviours that encourage or discourage good knowledge use?

Key Knowledge Assets

What are the key knowledge assets (tacit and explicit) that drive your business? What are the risks, gaps and opportunities?

Where is your business heading, and what are the implications for your knowledge needs into the future?

Focus areas for a knowledge audit supported by Aithin™

Business Processes

What are your operational knowledge needs, and how can knowledge and learning processes make them more effective?

How can Aithin™ help your organisation manage its knowledge better?

Challenge	Response	How Aithin™ Helps
You recognise that knowledge is an important resource and you want to manage it, but you don't know where to start.	Conduct a knowledge audit, and map your knowledge assets. Differentiate between different types of knowledge assets, both tacit and explicit.	As part of a knowledge audit, Aithin™ embeds a systematic method for mapping knowledge assets for all your key business activities. You can discriminate between different types of knowedge asset, both tacit and explicit.
You belong to a large and geographically dispersed organisation. It's not easy for you to gather people together all at once to map your knowledge assets.	Provide an online tool to help people map their knowledge assets and browse/annotate knowledge maps from their place of work.	Aithin™ is designed to be accessed via your intranet or via the cloud, so that knowledge maps can be created and browsed from anywhere with a connection.
You believe critical knowledge may exist somewhere in your organisation, but it's hard work figuring out where it is, or who possesses it.	Provide a directory of knowledge assets to create visibility into what your organisation knows, where your critical knowledge resides, and who is responsible for it.	In Aithin™ you can do keyword searches for knowledge assets. Their owners are automatically displayed so knowledge seekers can easily discover who knows what.
You have limited resources, and rather than trying to manage everything, you want to focus on the most important knowledge assets.	Discover "most valuable" knowledge assets.	Within our knowledge audit methodology, we facilitate an exercise where departments browse Aithin™ knowledge maps and highlight knowledge assets from elsewhere that would be useful to them. Within the analytics module you can quickly discover knowledge assets that are in high demand.
Whenever there is an organisational change, knowledge gets lost.	Keep track of knowledge assets, and who is responsible for them, in times of change.	Within Aithin™, when you restructure, you can edit your knowledge maps, and reallocate knowledge assets to new workgroups and owners. Aithin™ alerts you when knowledge assets are about to be "orphaned".
New staff may be overwhelmed by the information and knowledge available, or they may not know where to look for knowledge relevant to their work.	Shorten the learning curves of new staff and focus them on knowledge that is relevant to them.	Within Aithin™ department heads can annotate activities and knowledge assets that are especially relevant to new hires. New hires have an option to browse the knowledge maps in simplified "new hires" mode.
You struggle to find support or justification for your knowledge management efforts.	Develop an evidence-based knowledge management framework and plan.	When deployed as part of a knowledge audit or KM assessment, Aithin™ helps you identify high value knowledge assets, key knowledge gaps, potential knowledge flows to help the business, and areas where business processes need knowledge management support.

How does Aithin™ fit inside a knowledge audit?

SCOPE   CONDUCT   ANALYSE   PLAN   SUSTAIN

1
Scope your knowledge audit
- Set objectives
- Engage stakeholders

Set up Aithin™
- Train dept reps in knowledge methodology

2
Conduct KM assessment
- Governance - Culture
- Technology - Process

Map your knowledge assets
- Create knowledge maps; conduct knowledge asset evaluation

3
Analyse findings
– align with Business Strategy

4
Develop KM strategy, framework and plan

5
Continue to use Aithin™ to promote knowledge visibility, accessibility and availability