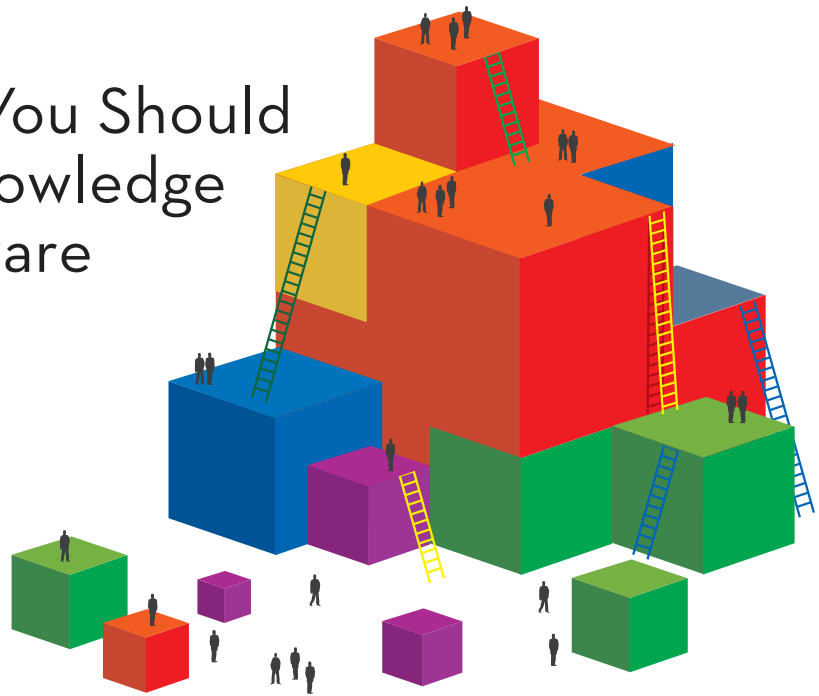# 10 Reasons Why You Should Use Aithin™ Knowledge Mapping Software

1. **Take stock of all your organisation's knowledge assets**

Aithin™ gives you the means to map all the knowledge assets used in support of your business activities, so you'll always know what you have - and your knowledge gaps.

2. **Create visibility into your organisation's knowledge**

Enable your staff to see what knowledge exists - and where - in your organisation. They can go straight to the source instead of hunting around for it or recreating it from scratch.

3. **Differentiate between different types of knowledge assets**

Know exactly which types of knowledge are being applied in your organisation. Explicit? Tacit? Only when this is clear can you then apply the right management approach.

4. **Discover "most wanted" knowledge assets**

Find out what the high value knowledge assets are, and enable better knowledge flows by helping departments identify useful knowledge elsewhere in the organisation.

5. **Keep track of knowledge assets in time of change**

Stop the loss or "orphaning" of knowledge assets whenever there is a re-organisation; make sure your knowledge assets are maintained even while your organisation goes through change.

6. **Direct new hires to relevant knowledge**

Direct new hires to relevant knowledge quickly and make their onboarding process a smoother one. Point out what skills, knowledge, and relationships they need to build to be successful in their job.

7. **Help Human Resource plan for training and development**

Identify your skills and experience needs, and plan for meeting them. Start a conversation about which experience is at high risk of loss, and make plan to retain it. Analyze the skills and experience gaps across all your departments, and feed the insights into your training and development plans.

8. **Develop an evidence-based Knowledge Management Plan**

Build a Knowledge Management (KM) Plan based on evidence collected about your dominant knowledge types, high value assets, knowledge gaps, knowledge risks and knowledge accessibility issues.

9. **Build your Corporate Taxonomy**

To build your corporate taxonomy you have to understand the way that important work activities are organised, and how knowledge and information are described. The knowledge maps in Aithin™ provide this evidence.

10. **Retain your critical knowledge**

Use your knowledge maps to analyse your risk of knowledge loss when people leave, and develop a knowledge retention programme.

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Knowledge Mapping Made Easy

Aithin™ is the world's first knowledge audit and knowledge mapping software developed as part of an integrated knowledge management planning methodology.

The first step to managing your organisation's knowledge is to identify what knowledge you already hold. This process is known as a knowledge audit. An output of a knowledge audit is a set of knowledge maps. Once you have mapped your knowledge to your key business activities, you can start to manage your most important knowledge risks, knowledge gaps and accessibility issues.

Aithin's flow and analytics are based on more than a decade's experience in conducting knowledge audits and knowledge mapping initiatives for organisations worldwide.

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